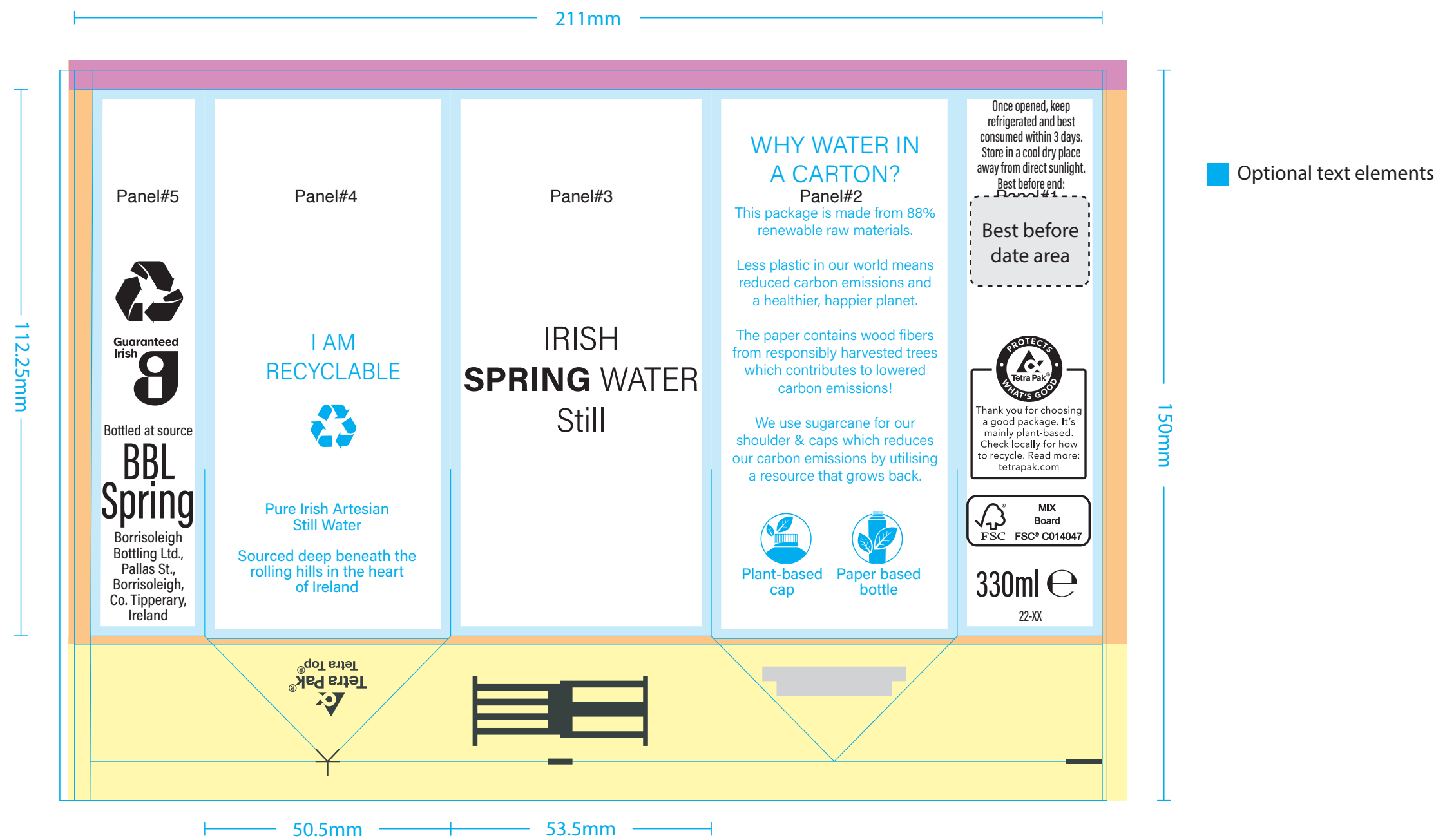




Tetra Top® 330 Midi
Keyline no: 1598
Version: 2

Keyline Colour coding

- Area for customer logos and legal text
- Print free area
- Not visible area after folding
- Safety distance from creasing lines
- Area matching moulded top colour



About this Keyline file

This new Keyline has been created to support you in the development of your package design. There are several differences which are important in helping improve the process from creation through to commercialisation.

We ask that you utilise the new layer structure by adding your design artwork into the Job layers and all sub-elements in the respective sub-layers for text, logos, images, background.

We strongly advise you to ensure the specified locked layers remain locked to prevent unwanted moving of creasing lines.

Please note:

The design is not masked to the borders and your images and background can extend outside of the design area. Tetra Pak will add masks during the process of converting your artwork into a Tetra Pak ready production file.

For further information on how to save the your keyline for optimal conversion from artwork to production can be found the Tetra Pak Design Manual available from your local representative.

Additional Information:

Tetra Pak is able to provide a broad range of knowledge and information to support you in the process of designing for Tetra Pak packages to meet the needs of different Consumers and product Categories.

From trend analysis to design briefings, Tetra Pak Marketing Services can support you in developing new products, packages and brand designs giving you access to experience and expertise from Tetra Pak design professionals.

Panel#5



Guaranteed Irish



Bottled at source

**BBL
Spring**

Borrisoleigh
Bottling Ltd.,
Pallas St.,
Borrisoleigh,
Co. Tipperary,
Ireland

Panel#4

I AM
RECYCLABLE



Pure Irish Artesian
Still Water

Sourced deep beneath the
rolling hills in the heart
of Ireland

Panel#3

IRISH
SPRING WATER
Still

WHY WATER IN A CARTON?

Panel#2

This package is made from 88%
renewable raw materials.

Less plastic in our world means
reduced carbon emissions and
a healthier, happier planet.

The paper contains wood fibers
from responsibly harvested trees
which contributes to lowered
carbon emissions!

We use sugarcane for our
shoulder & caps which reduces
our carbon emissions by utilising
a resource that grows back.



Plant-based
cap



Paper based
bottle

Once opened, keep
refrigerated and best
consumed within 3 days.
Store in a cool dry place
away from direct sunlight.

Best before end:

Best before
date area



Thank you for choosing
a good package. It's
mainly plant-based.
Check locally for how
to recycle. Read more:
tetrapak.com



MDX
Board
FSC® C014047

330ml e

22-XX



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Best before end:

Panel#1

Best before
date area



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tetrapak.com



MIX
Board
FSC® FSC® C014047

330ml e

22-XX

